

# Major Planning Worksheet

## Marketing (51 hours)

### Bachelor of Science

2023-2024 Catalog

Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Planned Degree Completion Date: Mo. \_\_\_\_\_ Yr. \_\_\_\_\_

<b>Required Courses</b>		<b>Hours</b>
ACCT 200	Foundations of Accounting	3.0
ART 261	Graphic Design Concepts & Vectors	3.0
BUS 111	Foundations of Business	3.0
BUS 209	Introduction to Sales	3.0
BUS 210	Business Data Analysis	3.0
BUS 234	Principles of Marketing	3.0
BUS 250	Business Economics	3.0
BUS 301	Promotion and Advertising	3.0
BUS 313	Business Law I	3.0
BUS 337	Retail Management	3.0
BUS 435	Internship	0.0
BUS 445	Marketing Management	3.0
BUS 461	Marketing Research	3.0
BUS 474	Case Studies in Business (W)*	3.0
BUS 485	Seminar	3.0
FIN 120	Wealth Creation & Financial Stewardship	3.0
FIN 333	Principles of Finance*	3.0
MATH 211	Quantitative Skills for Business	3.0

\*Courses satisfy the Bachelor of Science Degree requirement

Notes: