

Major Planning Worksheet

Marketing (51 hours)

Bachelor of Science

2024-2025 Catalog

Name: _____

ID Number: _____

Planned Degree Completion Date: Mo. _____ Yr. _____

Required Courses		Hours
ACCT 200	Foundations of Accounting	3.0
ART 261	Graphic Design Concepts & Vectors	3.0
BUS 111	Foundations of Business	3.0
BUS 209	Introduction to Sales	3.0
BUS 210	Business Data Analysis	3.0
BUS 234	Principles of Marketing	3.0
BUS 250	Business Economics	3.0
BUS 301	Promotion and Advertising	3.0
BUS 306	Digital Marketing	3.0
BUS 313	Business Law I	3.0
BUS 435	Internship	0.0
BUS 445	Marketing Management	3.0
BUS 461	Marketing Research	3.0
BUS 474	Case Studies in Business	3.0
BUS 485	Seminar	3.0
FIN 120	Wealth Creation & Financial Stewardship	3.0
FIN 333	Principles of Finance	3.0
MATH 211	Quantitative Skills for Business	3.0

Notes: