Bachelor Of Science in Business Management

Program Overview

As a business management major, you'll engage in project-based learning that applies to a wide variety of entry-level jobs. You'll identify a business startup idea and complete a full-scale business plan which banks or venture capitalists would require when considering funding the endeavor. These learning experiences prepare you to become a management trainee, a human resources specialist, information system administrator, a merchandising manager, a pricing analyst, and much more.

Degree Requirements

To earn this degree, students must have a GPA of 2.0 or higher in the Major as well as an overall GPA of 2.0, complete a minimum of 120 credit hours, and fulfill the course requirements of the program listed below.

*This is a sample plan; specific courses may vary from year to year. Academic advisors will work with each student to develop their individual schedule.

	Major-Specific Required Courses			
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	ACCT 200	Foundations of Accounting	3	
	BUS 111	Foundations of Business	3	
	BUS 209	Intro to Sales	3	
	BUS 210	Business Data Analysis	3	
	BUS 250	Business Economics	3	
	BUS 313	Business Law I	3	
	BUS 474	Case Studies in Business	3	
	FIN 120	Wealth Creation and Financial Stewardship	3	
	FIN 333	Principles of Finance	3	
	MATH 211 [^]	Quantitative Skills for Business	3	
	Business Management Track Required Courses (in add to above)			
	BUS 231	Principles of Management	3	
	BUS 310	Business Information Systems	3	
	BUS 435	Internship	3	
	BUS 441	Managing a Diverse Workforce	3	
	BUS 444	Operations Management	3	
	BUS 450	Organizational Behavior	3	

Tota	l Program	Credits	: 120+
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Strategic Management

Seminar

BUS 454

BUS 485

MAJOR	*Options
CORE	^CORE equivalent
ELECTIVE/MINOR	
EXPERIENTIAL	

	CORE		CREDITS
\		Foundation	
	LA-FWS	First-Year Writing Seminar	3
	LA-FCS	First-Year Communication Seminar	3
	LA-FQR	Quantitative Reasoning	3-4
	LA-FSS	First Year Success Seminar	1
	LA-FCG	Cultural and Global Understanding	3-5
		Exploration	
	LA-EAH	Arts and Humanities	3
	LA-ENS	Natural Sciences	3-6
	LA-ESS	Social Sciences	3-4
		Transformation	
	LA-TFR	Faith, Reason, and Ethics	3
	LA-TBI	Big Issues - 2 courses	6-7
	LA-TCE	Creative Expression	1-3
	Additional credit	s to bring total to 120+ credits	CREDITS
\checkmark		Electives	
		Experiential Learning	

Example Course Sequence:

The following is a sample of a semester-by-semester approach to completing this program in 4 years.

YEAR 1							
FIRST SEMESTER							
COURSE		CREDITS		PR	EREQUISI	TES	
BUS 111	Foundations of Business	3					
FIN 120	Wealth Creation and Financial Stewardship	3					
LA-FWS	First-Year Writing Seminar	3					
LA-FCS	First-Year Communication Seminar	3					
LA-FSS	First Year Success Seminar	1					
JAN TERM							
COURSE		CREDITS					
LA-ESS	Social Sciences	3					
SECOND SEMESTER							
COURSE		CREDITS					
BUS 231	Principles of Management	3	BUS 111				
BUS 210	Business Data Analysis	3					
LA-TFR	Faith, Reason, and Ethics	3					
LA-EAH	Arts and Humanities	3					
ELECTIVE/MINOR		3					
		31					

	YEAR 2						
THIRD SEMESTER							
COURSE		CREDITS		PR	EREQUIS	ITES	
BUS 209	Intro to Sales	3					
BUS 250	Business Economics	3					
ACCT 200	Foundations of Accounting	3					
LA-FCG	Cultural and Global Understanding	3					
ELECTIVE/MINOR		3					
JAN TERM							
COURSE		CREDITS					
ELECTIVE/MINOR		3					
FOURTH SEMESTER							
COURSE		CREDITS					
MATH 211 [^]	Quantitative Skills for Business	3	Math place	ment Lev	el 3 or MA	TH 105	
BUS 310	Business Information Systems	3	ACCT 200 a				
LA-ENS	Natural Sciences	3					
ELECTIVE/MINOR		3					
		30					

4-Year Sample Schedule Cont.

YEAR 3			
FIFTH SEMESTER			
COURSE		CREDITS	PREREQUISITES
FIN 333	Principles of Finance	3	ACCT 200 or ACCT 212
BUS 313	Business Law I	3	
LA-TCE	Creative Expression	3	
EXPERIENTIAL		3	
JAN TERM			
COURSE		CREDITS	5
ELECTIVE/MINOR		3	
SIXTH SEMESTER			
COURSE		CREDITS	5
BUS 435	Internship	3	Approval of the department's Internship Committee
BUS 441	Managing a Diverse Workforce	3	BUS 111
LA-TBI	Big Issues	3	Sophomore standing
BUS 450	Organizational Behavior	3	BUS 111
EXPERIENTIAL		3	
		30	

	YEAR 4		
SEVENTH SEMESTER			
COURSE		CREDITS	PREREQUISITES
BUS 444	Operations Management	3	BUS 111 and MATH 211
BUS 454	Strategic Management	3	BUS 111
LA-TBI	Big Issues	3	Sophomore standing
ELECTIVE/MINOR		3	
EXPERIENTIAL		3	
JAN TERM			
COURSE		CREDITS	
EXPERIENTIAL		3	
EIGHTH SEMESTER			
COURSE		CREDITS	
BUS 474	Case Studies in Business	3	BUS 111, BUS 313, and FIN 333
BUS 485	Seminar	3	
ELECTIVE/MINOR		3	
EXPERIENTIAL		3	
		30	
	TOTAL CREDITS	121	