

Bachelor Of Science in Communication Studies

Program Overview

The Department of Communication Studies combines traditional academic work with hands-on, experiential, and problem-based learning to prepare students to succeed professionally and personally. Students are immersed in the classic modes of communication—interpersonal, small group, public and mediated—and have the opportunity to specialize in digital media arts or minor in public relations or health communication.

Degree Requirements

To earn this degree, students must have a GPA of 2.0 or higher in the Major as well as an overall GPA of 2.0, complete a minimum of 120 credit hours, and fulfill the course requirements of the program listed below.

*This is a sample plan; specific courses may vary from year to year. Academic advisors will work with each student to develop their individual schedule.

Major-Specific Required Courses		CREDITS
✓		
COMM 130	Media Literacy	3
COMM 210	Interpersonal Communication	3
COMM 230	Applied Theories of Communication	3
COMM 240	Professional Communication	3
COMM 256	Intercultural Communication	3
COMM 260	Introduction to Public Relations	3
COMM 324	Persuasion	3
SOC 222	Social Research Methods	3
COMM 4XX	Applied Strategic Communications	3
Choose 1 of the following:		CREDITS
COMM 232	Digital Storytelling I	3
COMM 235^	Community Podcasting	3
12 Credits of electives chosen from COMM, ART, ENG or w/advisor & chair		CREDITS
Elective*		3
Elective*		3
Elective*		3
Elective*		3

Total Program Credits: 120+

MAJOR	*Options
CORE	^CORE equivalent
ELECTIVE/MINOR	
EXPERIENTIAL	

CORE		CREDITS
✓	Foundation	
LA-FWS	First-Year Writing Seminar	3
LA-FCS	First-Year Communication Seminar	3
LA-FQR	Quantitative Reasoning	3-4
LA-FSS	First Year Success Seminar	1
LA-FCG	Cultural and Global Understanding	3-5
	Exploration	
LA-EAH	Arts and Humanities	3
LA-ENS	Natural Sciences	3-6
LA-ESS	Social Sciences	3-4
	Transformation	
LA-TFR	Faith, Reason, and Ethics	3
LA-TBI	Big Issues - 2 courses	6-7
LA-TCE	Creative Expression	1-3
Additional credits to bring total to 120+ credits		CREDITS
✓	Electives	
	Experiential Learning	

Example Course Sequence:

The following is a sample of a semester-by-semester approach to completing this program in 4 years.

YEAR 1			
FIRST SEMESTER			
COURSE		CREDITS	PREREQUISITES
COMM 130	Media Literacy	3	
LA-FCS	First-Year Communication Seminar	3	
LA-FWS	First-Year Writing Seminar	3	
LA-FSS	First Year Success Seminar	1	
LA-ESS	Social Sciences	3	
JAN TERM			
COURSE		CREDITS	
ELECTIVE/MINOR		3	
SECOND SEMESTER			
COURSE		CREDITS	
COMM 210	Interpersonal Communication	3	
COMM 230	Applied Theories of Communication	3	
LA-TCE	Creative Expression	3	
LA-FQR	Quantitative Reasoning	3	
		28	

YEAR 2			
THIRD SEMESTER			
COURSE		CREDITS	PREREQUISITES
COMM 256	Intercultural Communication	3	
Elective*		3	
LA-FCG	Cultural and Global Understanding	3	
LA-TFR	Faith, Reason, and Ethics	3	
ELECTIVE/MINOR		3	
JAN TERM			
COURSE		CREDITS	
COMM 235^	Community Podcasting	3	
FOURTH SEMESTER			
COURSE		CREDITS	
COMM 240	Professional Communication	3	
COMM 324	Persuasion	3	
LA-ENS	Natural Sciences	3	
EXPERIENTIAL		3	
		30	

4-Year Sample Schedule Cont.

YEAR 3			
FIFTH SEMESTER			
COURSE		CREDITS	PREREQUISITES
COMM 260	Introduction to Public Relations	3	
Elective*		3	
ELECTIVE/MINOR		3	
ELECTIVE/MINOR		3	
EXPERIENTIAL		3	
JAN TERM			
COURSE		CREDITS	
EXPERIENTIAL		3	
SIXTH SEMESTER			
COURSE		CREDITS	
Elective*		3	COMM 260
SOC 222	Social Research Methods	3	
LA-TBI	Big Issues	3	Sophomore standing
ELECTIVE/MINOR		3	
EXPERIENTIAL		3	
		33	

YEAR 4			
SEVENTH SEMESTER			
COURSE		CREDITS	PREREQUISITES
Elective*		3	
LA-TBI	Big Issues	3	Sophomore standing
ELECTIVE/MINOR		3	
ELECTIVE/MINOR		3	
EXPERIENTIAL		3	
JAN TERM			
COURSE		CREDITS	
EXPERIENTIAL		3	
EIGHTH SEMESTER			
COURSE		CREDITS	
COMM 4XX	Applied Strategic Communications	3	
ELECTIVE/MINOR		3	
ELECTIVE/MINOR		3	
EXPERIENTIAL		3	
		30	
	TOTAL CREDITS	121	